



Every community, business, organization and Church brings their own unique and **equally important** piece to this puzzle. How do we connect the pieces to promote a complete Big Stone County picture to those in search of a rural place to live... **and change the narrative that has been forecasted for us?**

Please Join Us!

When: Monday, March 28th at 6:30 to 7:30 p.m.

Where: Clinton Memorial Building

Goal of this meeting:

- Prepare a list of events/activities in Big Stone County for 2016;
- discuss how we connect and assist each other.

Agenda

Information Items:

1. Provide a very brief summary of the projected population loss and Brain Gain opportunity. (complete Presentation information & video can be found at MNbump.com)
2. In Short, what do our City/County Governments provide & what impact do our citizen-organized events and activities have in our communities?
3. How to lose the “best kept secret” phrase used so often to describe our area
-- Provide two analytic examples from MNbump

Action Items:

1. Each in attendance to write their name and e-mail on a sheet of paper and also list every Board, Committee, Commission, Activity/Event that they are involved in (no matter what capacity of assistance that they will be giving to each).
2. Identify the groups that are represented at this meeting & for each to briefly describe their mission and group structure.
3. Group discussion - create a complete list of 2016 events/activities & contact information.
Note: County-wide Google Calendar that is embedded on MNbump.com

Study Items (brainstorming):

1. How do we connect the individual events & organizers to better support each other?
 2. How do we lift up and support each community’s history, culture and strengths while celebrating Big Stone County as one Community?
 3. Where would be effective locations to use QR Code advertising in your community?
- **Set the date for the next meeting** (tentative - based on facility availability)
 - Now that we’ve completed this first meeting, what topics or questions would you be most interested in discussing at the next meeting?

Adjourn