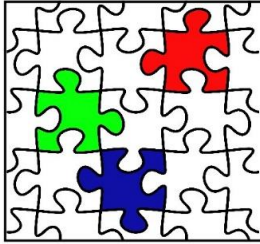


# BSC County Connect

a Big Stone Area Growth (BSAG) Initiative  
inspired by the University of Minnesota Morris  
with Center for Small Towns (University of Minnesota Morris)



**Every** community, business, organization and Church brings their own unique and **equally important** piece to this puzzle. How do we connect the pieces to promote a complete Big Stone County picture to those in search of a rural place to live... **and change the narrative that has been forecasted for us?**

## **Please Join Us!**

When: Monday, April 25 at 7:00 to 8:00 p.m.

Where: Clinton Memorial Building

## **Agenda**

### Information Items:

1. A few (fun!) Analytic Examples since our last meeting
2. How does your “like”, “comment” or “share” help market the MNbump?
3. What is Fairmont Area Life – Quick discussion

### Action Items:

1. Distribute & Review the 2016 Schedule Event List
2. Share your ideas for QR Code locations in Big Stone County
3. Action Assignment: fun ways to use QR Codes for special events. (scavenger hunts, t-shirts, changeable messages in one location, etc.)
4. MNbump promo video – What iconic images and/or video clips should be used in a 4 min video as an intro to Big Stone County? ... what from your community or area in which you live would you like in the video. What other ‘subject’ videos would you like to see for marketing?

### Study Items (brainstorming):

1. How do we connect the individual events & organizers to better support each other?
  2. How do we lift up and support each community’s history, culture and strengths while celebrating Big Stone County as one Community?
  3. Do you have a suggestion that would improve the MNbump.com website or facebook page?
- **Set the date for the next meeting** (tentative - based on facility availability)

Adjourn